



JULY 8-10, 2016

SALU-SALO SA

SAN FRANCISCO

A JOINT WORLD REUNION OF UPSILON SIGMA PHI & SIGMA DELTA PHI

Let's celebrate our origins and milestones together for this year's anniversary! Come join the Brods & Sis coming from all over the world to renew our bonds and relive the good days with lots of camaraderie and fellowship.



July 7-8
Golf Tournament

July 8
Cocktail reception
Kambingan

July 9
Plenary Sessions
Upsilon Sigma Phi
Sigma Delta Phi

July 9
Grand Ball
With special guest
Current UP
President
Fred Pascual

July 10
Sunday Picnic
Brunch

Hotel Sofitel

223 Twin Dolphin Dr,
Redwood City, CA 94065

For more information and
to register, go to:

<http://salusalosaf.com/>



Salu-Salo Sa San Francisco

A Joint World Reunion of Upsilon Sigma Phi & Sigma Delta Phi

The University of the Philippines (UP) is the Philippine premiere national university. This institution of higher learning was established in 1908 and along with its long history came the birth of two of the most outstanding student organizations in the university, Upsilon Sigma Phi & Sigma Delta Phi.

The Upsilon Sigma Phi, founded in 1918, is the oldest fraternity in Asia. It is also the oldest student organization in the University of the Philippines that has been in continuous existence since its founding and maintains active chapters all over the world. The fraternity counts among its ranks, Benigno 'Ninoy' Aquino and former President Ferdinand E. Marcos, as well as current government officials such as Senator Richard Gordon, Senator Francis Pangilinan, Cavite Governor Jonvic Remulla and Congressman Martin Romualdez to name a few. Current UP president Fred Pascual, who will be attending the event as a special guest speaker, is also a fraternity brother.

The Sigma Delta Phi (Zeta Chapter) was founded in UP in 1933. It has active alumni chapters all over the world and maintains its association with Upsilon as a sister organization. Prominent members include current Convergys president Marife Zamora, former Secretary Winnie Monsod, artist Ofelia Gelvezon-Tequi, founder-owners of Philippine Women's University Lyca Benitez, former Vice Mayor and actress Connie Angeles and broadcaster Ces Drilon.

Every 2 years, Upsilon celebrates its origins and its milestones in a world reunion held in different parts of the world. In recent years, it has celebrated this event in Atlantic City, Washington DC, Los Angeles, Las Vegas, Toronto, San Francisco, Houston, Orlando and of course in Manila as well. These events have been well attended in the past averaging 250 attendees.

This year, it is coming back to San Francisco for a 3-day event on July 8-10, 2016 to be held at Hotel Sofitel in Redwood Shores. It's anticipated to attract over 300 attendees!

We invite you to take part in this exciting event as a major sponsor. It is an incredible venue to reach Filipino professionals and entrepreneurs who have significant purchasing power, not just in Northern America, but from all over the world. Take this opportunity to promote your products and engage in business. Due to the nature of our event, as a sponsor you will have multiple occasions to create awareness for your company or brand, personally promote your products and services, and engage attendees in meaningful interactions that could result in significant exchanges or sales.

Participation packages as follows:

Bronze package - \$1,000

- ⇒ Full page advertising on event program
- ⇒ Public verbal acknowledgment during one (1) of the premiere events
- ⇒ Banner at reception / cocktail area displayed throughout the event





Silver package - \$3,000

- ⇒ Full page advertising on event program
- ⇒ Public verbal acknowledgments during two (2) of the premiere events
- ⇒ Banner at reception / cocktail area
- ⇒ Logo inclusion at official event website www.salusalosasf.com
- ⇒ Print and social media exposures
- ⇒ Booth at the reception area for one (1) event day for promotions & displays
- ⇒ Access to event participants via promotional activities at the booth area, subject to the approval of organizing committee

Gold package - \$5,000

- ⇒ Full page advertising on event program cover, reserved inside front or inside back cover
- ⇒ Public verbal acknowledgment at all events
- ⇒ Banner at all events
- ⇒ Logo inclusion at official event website www.salusalosasf.com
- ⇒ Print and social media exposure
- ⇒ Booth at the reception area for all three (3) event days for promotions & displays
- ⇒ Access to event participants via promotional activities at the booth area during all three (3) days, subject to the approval of organizing committee
- ⇒ A choice between two (2) separate opportunities to address the whole audience during the “Kambingan” all-night event, limited to 3 mins per occurrence **OR** one 5-minute slot

Souvenir Program Sponsorship

- ⇒ \$300 for full page advertising
- ⇒ \$200 for half page advertising
- ⇒ Patron’s page—any amount

To take advantage of this fantastic opportunity to reach this specific demographic, please contact us through one of the contacts provided below and submit completed attached Sponsorship Commitment Form indicating your choice of sponsorship package, along with your print-ready artwork and sponsorship check.

If you would like to sponsor but have an alternate way to do it in mind, or for any other questions, please contact us to discuss as well.

Salu-Salo Sa San Francisco is hosted by Upsilon Sigma Phi and Sigma Delta Phi of Northern California in cooperation with Upsilon Sigma Phi North America, Inc. A non-profit organization with Tax ID #35-2098658.

Thank you for your participation!

CONTACTS: Solicitation Committee Co-chairs, Salu-Salo Sa San Francisco 2016



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chug268@hotmail.com

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Phone: 202-212-9311



Sponsorship Commitment Form

Business or Organization Name:

Contact Person(s) / Email / Mobile

Business Address:

Upsilon/Sigma Delta Event Contact Person:

Preferred Sponsorship

- Gold Package - \$5,000
- Silver Package - \$3,000
- Bronze Package - \$1,000
- Souvenir Program
 - \$300—full page ad
 - \$200—half page ad
 - Patrons' page

Artwork requirements: For the souvenir program, please send print-ready ad - size 8.5"x11" ,in full color (CMYK 16 bits), 300 pixels per inch, and in PDF or JPEG.

Payment: Please make checks payable to [Upsilon Sigma Phi North America, Inc.](#)

Submission: Email completed form and artwork to tanyamiren@gmail.com or chug268@hotmail.com. Ad must be received by May 31, 2016 to be included in all collateral.

Mail your check payment to:

Salu-salo sa San Francisco 2016
c/o Manuel Molina '59
4419 Deer Ridge Road
Danville, CA 94506

